

## iShade Privacy Statement

Effective July 1, 2010

## **Privacy Commitment**

iShade is committed to protecting the information of its users. iShade is the sole owner of the information collected on this site and we will not sell, share, or rent this information to others. When a user provides information to iShade through the website, such as registering as a specifier or for the online newsletter, iShade:

- Does not collect any unnecessary information, nor distribute the information externally without the user's knowledge or consent, nor collect any information without the user's knowledge or consent.
- Attempts to store information as securely as possible and does not allow access to this information by external parties

Any information collected is used solely by authorised iShade staff for the purposes of:

- Analysing the effectiveness of the website to improve its usefulness and service;
- Processing a request or feedback by a user.

iShade staff who operate the website, or have access to any user information related to it, are subject to the Australian Privacy Act 1988.

## **Site Disclaimer**

iShade makes no guarantee, express or implied, as to the fitness for a particular purpose, or assumes any legal liability for the accuracy or usefulness of any information carried under iShade's website. Any consequential loss or damage suffered as a result of reliance on this information is the sole responsibility of the user.

The use of any information on this service creates no legal obligation, affiliation or association with iShade or with third parties arising as a consequence of using information provided by this service.

The unauthorised reproduction of any of the photographs on the website without prior written consent from iShade is an infringement of copyright law.

**END**